

# INCREASE RETAIL PROFITABILITY PER SQUARE FOOT

Cut energy costs in your stores,  
even if they operate 24 hours a day

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HONEYWELL SMALL AND MEDIUM  
BUILDING ADMINISTRATOR  
POWERED BY HONEYWELL FORGE

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Honeywell

# DIGITAL INSIGHT INTO EVERY SITE

**Merchandising, inventory, customer experience:** In small stores, each square foot counts. But how effectively does each square foot use energy? Do unpleasant temperatures turn customers away? Do lights accidentally get left on in the storeroom? Do you have a way to know?

It could be as easy as a glance at a dashboard and a click to control – with the Honeywell Small and Medium Building Administrator.

## LET'S MAKE ENERGY SAVINGS EASIER

Sales and margins aren't solely driven by what you sell. How well your building operates also impacts earnings – from foot traffic and productivity to energy use.

So what do customers experience in your store? Climate, lighting, and security can feel hard to account for in sales figures – yet employees tend to be more productive in comfortable spaces, while customers tend to spend more.

On the other side of the ledger, energy costs. For US retailers, it's the fourth-largest in-store operating cost.<sup>1</sup> But even when you know that inefficient HVAC and lighting could be cutting into your profits, they can be difficult to monitor across multiple sites – particularly if your only option is to call each store manager or send someone in person.

## POWERED BY HONEYWELL FORGE

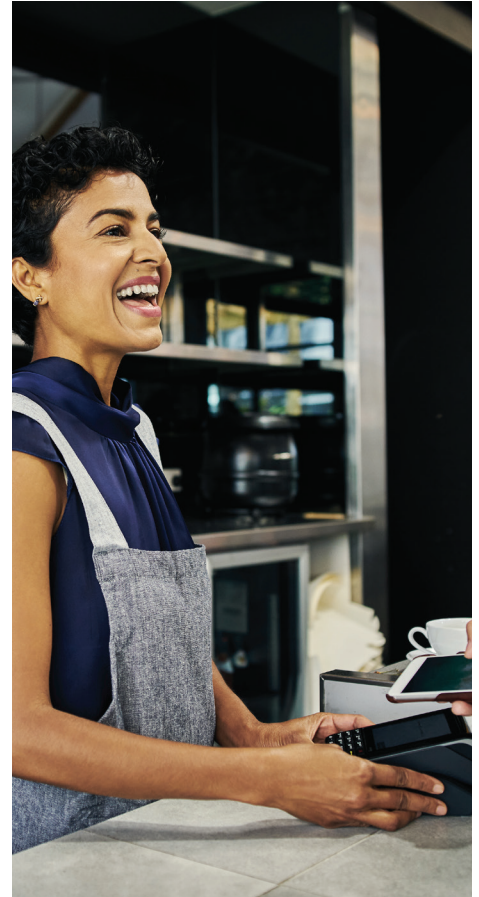
The Small and Medium Building Administrator gives you a simple, reliable system to track, control, and analyze energy use across any number of stores, in a cloud-based subscription that won't hit budgets with heavy upfront costs or IT demands.

It's enterprise building management for your whole portfolio, without the complicated systems or capital expenses of "big building" automation.

## NEW OR OLD, RENTED OR OWNED

No matter what type of space you operate in, installation is fast and non-intrusive without disrupting business hours, thanks to options including wireless hardware and sensors.

Smart sensors give you real-time monitoring of systems and store conditions. And smart devices like our commercial thermostat let you control settings such as temperature and lighting from anywhere – onsite, remotely, or centrally.



## MADE FOR MULTISITE

The platform is cloud-based and modular, making it easy to deploy, and simple to configure and upgrade – across 1 store or 10,000. Just scale your sites and capabilities as your needs grow.

## ANY STAFF, ANYWHERE

The system is designed for any employee to master with minimal training using an interface that's accessible anywhere via the web – computer, tablet, or smartphone.

**Monitoring:** Control and automate equipment and settings at each store, or let our experts monitor and optimize for you

**Alerts:** Equipment alarms and other issues, such as temperatures out of range

**Maintenance insight:** Helps prevent costly downtime, and schedule service when it's convenient

## ENERGY SAVINGS ARE JUST THE START

When you can monitor your portfolio in real time, you also increase your opportunities to streamline operations and reduce costs.

- Respond quickly and remotely to energy waste – e.g., alert staff onsite to an open door or freezer
- Reduce costly stock losses with alerts for issues of key concern – such as inadequate refrigeration temperatures, or improperly secured doors
- Troubleshoot remotely to prevent unnecessary service calls or costly after-hours maintenance emergencies
- Manage exterior lighting to ensure customers know when stores are open
- Monitor energy-meter usage through the dashboard and compare against history or baseline to track sustainability goals

**Let's make energy savings simple  
– across any number of stores**

<https://hwll.co/ma3b3t>

### For More Information

[buildings.honeywell.com](https://buildings.honeywell.com)

### Honeywell Building Technologies

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**Monitor energy use,  
manage settings, get  
maintenance alerts  
– and reduce  
energy costs.**

Easy to install and use in any type of facility:

- Fine dining, fast casual, and quick-service restaurants
- Electronics, clothing, consumer goods
- Home furnishings
- Auto parts
- Fitness centers
- Grocery and convenience stores
- Bank branches
- Pharmacies and light medical

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