

# TAKE CONTROL OF YOUR FIRE ALARM ACCOUNTS



## GET YOUR CUSTOMERS OFF POTS LINES

More than 2 million accounts are still on POTS lines. Convert these accounts to the Connected Life Safety Services (CLSS) Pathway communicator for a more reliable connection. Reduce nuisance calls, save your customers money, and grow your business – you win, they win!

### LOWER CUSTOMER COSTS

Most customers are paying \$150-\$300\* per month (with rates increasing) for 2 monitored POTS lines vs \$12\* per month for cellular service. (\*average rates). Central stations are also paying a premium, with the cost to serve POTS customers increasing as much as 8x in the last 18 months.

### INCREASE YOUR RMR

Remove the phone company's recurring fees and put them in your own pocket. You could charge more for recurring monthly monitoring via cellular/IP – giving your customers a better, more reliable service that costs them less.

### DIFFERENTIATE YOUR SERVICE

When you move your customers from POTS lines to CLSS Pathway, you're delivering more than just a best-in-class monitoring service. You're also providing them access to benefits like contextual fire alarm event information to first responders, digital inspection reports, system visibility across sites, and remote diagnostics. This is a premium offering – charge for it!

### INDUSTRY LEADING COMMUNICATOR



#### Dual Listed

UL and ETL certified



#### Dual Path

IP and Cellular communication capable



#### Dual SIM

Lower inventory costs with a single device that supports both AT&T and Verizon



#### Universal Compatibility

Works with any system



#### LTE-M on 5G spectrum

Maximizes speed and coverage. Reduce installation costs by bypassing remote antennas

### INDUSTRY LEADING SOFTWARE

#### DIGITAL TEST AND INSPECTION REPORTS

Test and inspect software allows you to deliver digital inspection reports before leaving your customer's premise

#### CUSTOMER PEACE OF MIND

Facility Manager gives your end users visibility into system status across sites as well as real-time event alerts via desktop or mobile app

#### REAL-TIME VISIBILITY

Site Manager provides you with a live view of your accounts, allowing you to diagnose problems before you arrive, reducing unnecessary trips and improving first-time fix rates

#### FIRST RESPONDER ALERTING

Contextual alarm information can be shared from CLSS to first responder apps, enabling a faster, more informed fire service response for your customers