

# CUT THE CORD TO PLAIN OLD TELEPHONE SERVICE

## DITCH POTS TO TAKE CONTROL OF YOUR FIRE ALARM ACCOUNTS



More than 2 million fire-alarm accounts are still monitored by POTS. It's an opportunity just waiting to be converted to cellular/IP monitoring – so seize that opportunity while it lasts, and grow your business.

### LOWER COSTS

POTS customers pay more for less: Phone companies charge \$150–300\* per month for 2 monitored POTS lines vs. \$12\* per month for cellular service. (\*average rates)

### REDUCE SERVICE CALLS

Alarm communication over POTS is one of the top sources of nuisance alarms

### TRIPLE YOUR RMR

You could charge three times more for recurring monthly monitoring via cellular/IP – giving your customers better service that costs them less while also increasing your own revenue

## TAKE THE CLSS PATHWAY TO GROWTH

We've joined Honeywell to support this cord-cutting initiative, bringing you industry-first capabilities



### CLSS mobile app and website

- Get detailed real-time alerts anywhere
- Provide real-time customer-facing alerts
- Test and inspection software
- Manage device inventory



### Rely on modern connectivity

- Dual SIM support for AT&T and Verizon
- Dual-path IP and cellular communication
- Automatically select the best cellular network
- Take advantage of 5G spectrum longevity
- LTE-CAT-M1 designed on 5G spectrum to maximize building penetration and service life



### Streamline costs and operations

- Reduce install costs by avoiding external antennas in most places
- Improve first-time fix rate and reduce unnecessary trips
- Simplify your communicator inventory
- Automatically generate inspection reports

### Each purchase includes:

1. The CLSS Pathway Commercial Fire Communicator (HW-AV-LTE-M)

Don't hassle with rebates: Get hardware and cellular service together, for one low price.



For more information about the Honeywell CLSS Pathway, scan this code or visit: [hwl.co/Pathway](https://hwl.co/Pathway)