

SECURITY PARTNER PROGRAM

Dealer Program Guide



Honeywell
Commercial Security

WELCOME

Welcome to the Honeywell commercial security partner program. We are proud to have a strong tradition with such an outstanding group of dealers who continue to provide an unprecedented level of service and support to end users. As we expand the program globally, we are providing an increased opportunity for networking, sharing of best practices and scalability.



For more than 25 years in North America, our Honeywell Security Partners have been taking advantage of numerous benefits of membership. From the power of the Honeywell brand, to specially designed training, to a wide variety of marketing tools and collateral, our Security Partners receive the best support in the industry. Include the opportunity to network with the foremost security dealers, add in special discounts, and the value grows even more.

This program is the largest independent network of security dealers throughout the globe. Combining our recognized brand names with your strong local reputation will truly separate your company from the competition. We can't think of a better way to run your business than by being dedicated to the safety of families and businesses worldwide.



Simply stated, this is the **PREMIER COMMERCIAL SECURITY PARTNER PROGRAM** in the industry.

PROGRAM OVERVIEW

THE PROGRAM CONSISTS OF THREE TIERS:

SILVER

GOLD

PLATINUM

This tiered approach rewards you for your commitment to the program and to the Honeywell Commercial Security portfolio of products. Movement between the tiers is based on your accomplishment of requirements, active participation, and meeting or exceeding purchase targets. Keep in mind that dealers within this program are the **ONLY** dealers that can utilize the term Honeywell Security Partner.



As a participating Security Partner, our goal is to help your business grow by providing you with additional support in the form of essential tools, expertise, sales and technical training, and marketing services. We strongly encourage you to take advantage of the world-class support services described in this comprehensive program guide.

In the tiered program, you are rewarded on your loyalty to the program and to Honeywell. Your status is monitored throughout the year and you can monitor your status through Our Business Builder. There will be a final review at the end of every year, which will determine your status for the following calendar year.

For more information:

www.security.honeywell.com

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